



RAYMOND A. RODRIGUEZ IV

Founding Partner

Multifamily Investment Sales

Since 2003 Ray has specialized in providing investment real estate advisory and sales services to principals who value integrity, excellence, results, peace of mind and success when selling and buying investment property in L.A. and Southern California. Over the past two decades he has built many loyal client relationships by consistently understanding and delivering on their needs. Ray takes pride in actively listening and carefully crafting a tailored strategy for each client, aligned with their unique preferences and investment goals. This personalized approach ensures a simplified real estate transaction experience, defined by excellent service, meticulous planning, and results that inspire confidence.

www.lucrumre.com

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Equity Union

4353 Park Terrace Drive #100,
Westlake Village, CA 91361



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Founding Partner, Lucrum
Managing Director, Equity Union

COMPANY EXPERIENCE

2024 - Present

Equity Union

2010 - 2024

KW Commercial

2009 - 2010

Marcus & Millichap

2007 - 2009

RE/MAX Commercial

2004 - 2007

Coldwell Banker Commercial

2003 - 2004

Southern California Commercial

EDUCATION

University of Southern California
B.A. Social Sciences

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PROFESSIONAL ACCOMPLISHMENTS

Equity Union Commercial Platinum Award 2024

Sale-To-List Ratio: 96.3%

Consecutive KW Double Platinum Award 2012-2023

#9 Nationwide, KW Commercial, 2011

Triple Gold Award, Top 1/2% Nationwide, Keller Williams Realty, 2011

Agent Leadership Council (ALC), KW Commercial

Chairman's Club - #9 Nationwide, RE/MAX Commercial, 2008

President's Elite Award -Top 1% of Sales, Coldwell Banker Commercial, 2004-2006

Top Gun Award, Southern California Commercial, 2003

BUSINESS AND PROFESSIONAL BACKGROUND

Ray is the Founding Partner of Lucrum Real Estate Group. He serves as a Managing Director of Equity Union Commercial to help grow and enhance EU's support and services to its real estate teams and agents to better serve their clients.

COMMUNITY INVOLVEMENT

Atmosphere Church, Westlake Village

University of Southern California
Chaminade College Preparatory
St. Bernardine of Siena

AFFILIATIONS

Southland Regional Association of Realtors (SRAR)

ProVisors

Moving Seniors Forward

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