



## RAYMOND A. RODRIGUEZ IV

### Founding Partner

Multifamily Investment Sales

Since 2003 Ray has specialized in providing investment real estate advisory and sales services to investors who value a full-service approach, transparency and integrity when selling and acquiring multifamily investment property in Greater L.A. and Southern California. Over the past two decades he is grateful to have developed many loyal client relationships due to his ability to consistently understand and deliver on his client's needs. Ray takes pride in listening and properly planning a custom approach with each client based on their individual preferences and goals. This allows for a simplified real estate transaction marked by excellent service.

[www.lucrumre.com](http://www.lucrumre.com)

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#### Equity Union

4353 Park Terrace Drive #100,  
Westlake Village, CA 91361



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Founding Partner, Lucrum  
Managing Director, Equity Union

### COMPANY EXPERIENCE

2024 - Present

Equity Union

2010 - 2024

KW Commercial

2009 - 2010

Marcus & Millichap

2007 - 2009

RE/MAX Commercial

2004 - 2007

Coldwell Banker Commercial

2003 - 2004

Southern California Commercial

### EDUCATION

University of Southern California  
B.A. Social Sciences

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### PROFESSIONAL ACCOMPLISHMENTS

Sale-To-List Ratio: 96.3%

Consecutive KW Double Platinum Award 2012-2023

#9 Nationwide, KW Commercial, 2011

Triple Gold Award, Top 1/2% Nationwide, Keller Williams Realty, 2011

Agent Leadership Council (ALC), KW Commercial

Chairman's Club - #9 Nationwide, RE/MAX Commercial, 2008

President's Elite Award -Top 1% of Sales, Coldwell Banker Commercial, 2004-2006

Top Gun Award, Southern California Commercial, 2003

### BUSINESS AND PROFESSIONAL BACKGROUND

Ray is the Founding Partner of Lucrum Real Estate Group. He serves as a Managing Director of Equity Union Commercial to help grow and enhance EU's support and services to its real estate teams and agents to better serve their clients.

### COMMUNITY INVOLVEMENT

St. Bernardine of Sienna Catholic Church & School  
Chaminade College Preparatory Financial Aid Fund  
USC Financial Aid Fund

### AFFILIATIONS

Southland Regional Association of Realtors (SRAR)

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